

Feb. 1, 2016



CONTACT:

Tom Germuska, Communications Manager, BMA Media Group
440-975-4262

FOR IMMEDIATE RELEASE:

**LPGA Professional Natalie Gulbis Joins
'18 Holes with Natalie Gulbis and Jimmy Hanlin'
on FOX Sports Regional Networks**

CLEVELAND, OH – FOX Sports and BMA Media Group are excited to announce [Ladies Professional Golf Association \(LPGA\)](#) Professional Natalie Gulbis has joined the program, *18 Holes with Jimmy Hanlin*, for the 2016 season. Now named *18 Holes with Natalie Gulbis and Jimmy Hanlin*, 2016 will mark the 11th season of this popular golf lifestyle program.

18 Holes with Natalie Gulbis and Jimmy Hanlin will take viewers to destination resort golf courses in the U.S. and overseas. During each 30-minute show, Gulbis and Hanlin will play a featured course, provide instructional tips for recreational golfers and explore the resort and local destination amenities.

“I am delighted to join Jimmy in showing my passion and excitement for the great game of golf,” said Gulbis. “I’ve been fortunate to have had incredible golf experiences all around the world as a tour pro, and I am looking forward to discovering great courses for golfers to play across the country [and beyond] this year.”

“Natalie is an icon in professional golf and I am excited that we get to tee it up around the world together this season,” said Hanlin. “She is going to bring incredible energy, excitement, and Tour Pro insight to the show every week.”

Through its regional networks across the country, FOX Sports, as well as the YES Network and Root Sports Northwest, will broadcast all 12 new episodes of *18 Holes with Natalie Gulbis and Jimmy Hanlin*, beginning in May 2016. The show is broadcast to more than 72 million homes. Please check local listings for the scheduled airtime in your area.

###

About Natalie Gulbis:

[Natalie Gulbis](#) is one of the most popular players in women's golf. She has played professionally since 2002 and in 2007, won the LPGA tournament event in France at the Evian Masters. She has also earned three American Solheim Cup team victories. Gulbis' career earnings total just under \$4.9 million, which ranks her 54th in total LPGA career earnings. In 2007, she won the William and Mousie Powell Award, which is given to an LPGA member who, in the opinion of her playing peers, by her behavior and deeds, best exemplifies the spirits, ideals and values of the LPGA.

Off the links, Gulbis previously hosted her own reality show on [The Golf Channel](#), *The Natalie Gulbis Show*, appeared on *Celebrity Apprentice* and *The Price is Right*, and was featured in the 2012 *Sports Illustrated* swimsuit issue. She has raised hundreds of thousands of dollars for [The Boys and Girls Club of Southern Nevada](#) and remains one of the most popular players on the LPGA Tour.

[Natalie Gulbis Twitter](#)

[Natalie Gulbis Instagram](#)

About Jimmy Hanlin:

Jimmy Hanlin (www.jimmyhanlin.com) is a highly regarded PGA golf professional, instructor and coach, course owner, resort consultant and television/radio host. During his professional golf career, he toured with a number of mini tournaments, including the Hooters Tour, PowerBilt Tour, Tarheel Tour, PGA Tour and Nike Tour Monday Qualifiers. A board member of the Northern Ohio Professional Golfers Association of America (PGA), Hanlin is the owner and Director of Golf at some of Ohio's finest courses, including Golf Digest's five-star rated Little Mountain Country Club in Concord, Ohio, StoneWater Golf Club in Highland Heights, Ohio and Cumberland Trail Golf Club near Columbus, Ohio. On the local links, he is the lead instructor at one of the region's fastest growing golf schools – Hanlin Golf Schools, located in StoneWater Golf Club in Highland Heights, Ohio.

In partnership with FOX Sports, Hanlin hosts several golf programs that air on various FOX Sports regional networks. *Swing Clinic* provides tips, rules, etiquette and more, while *Golf Zone* is a live weekly show where Jimmy talks golf, features special PGA pro guests and provides PGA tour highlight and results. The two-time Emmy Award winner also recently launched a new show, *Links to the Game*, where

Hanlin invites professional athletes from other sports to play a round of golf with him and talk golf and sports.

[Jimmy Hanlin Twitter](#)

Show Distribution:

18 Holes with Jimmy Hanlin and Natalie Gulbis can be seen in more than 72 million homes throughout the nation on FOX Sports regional networks, YES Network and Roots Sports Northwest.

[18 Holes with Natalie Gulbis and Jimmy Hanlin YouTube](#)

[18 Holes with Natalie Gulbis and Jimmy Hanlin Twitter](#)

About BMA Media Group:

BMA Media Group produces *18 Holes with Natalie Gulbis and Jimmy Hanlin*, *Swing Clinic* and *Links to the Game*. In addition to producing golf programming, BMA Media Group has earned more than 20 TELY Awards for video production throughout its 25-year history. Located in Willoughby, Ohio, BMA Media Group is a full-service marketing, communications, multimedia, public relations and special events agency that plans and executes results-based campaigns and multimedia services for clients.

For more information, visit www.bmamedia.com

###